

Bella Shapiro

An aspiring creative looking to *inspire others*

Profile

Driven by learning, I am an ambitious student with a passion for growth and expanding my knowledge. I thrive in creative environments where I can create and collaborate with others, progressing in settings where I can effectively utilize my communication skills, further pursuing my career in Digital Marketing and Professional Sales.

Education

Langley High School, McLean, VA — Advanced Diploma, GPA: 4.1
August 2016 - June 2020

Winter Track • Spring Track • Varsity Letter • National Honor Society • National English Honor Society • National Spanish Honor Society • AP Humanities Award • Chemistry Award • World History Honors Award • English 9 Honors Award

Virginia Tech, Blacksburg, VA — B.S. Marketing Management
August 2020 - May 2024, current

Currently pursuing a bachelor of science in Marketing Management with a dual concentration in Digital Marketing Strategy and Professional Sales; as well as a minor in Strategic Communication

Experience

Golden Health Holistics, Sterling, VA — Marketing Intern
May 2022 - current

Gained insight on holistic health care and daily functions of a small business, executed marketing campaigns, increased social media following by 4.6%, engagement by 192%, and reached 573% more accounts in 90 days, created in-store displays enhanced store displays, improved copywriting skills

Local Nannying, Great Falls, VA — Nanny
Seasonally Employed - Summer 2021, Summer 2022

Created weekly schedules, encouraged a safe and nurturing environment for developmental health of children

Wolf Trap, Vienna, VA — Concessions Cashier
Seasonally Employed - Summer 2019, Summer 2021, Summer 2022

Energetically completed tasks, enhanced customer experience, and cleaned.

Crumb Cookies, Vienna, VA — Baker
Seasonally Employed - Winter 2021

Exhibited effective time management and enhanced customer experience.

Williams-Sonoma, Fair Oaks, VA — Sales Associate
Seasonally Employed - Winter 2020

Aided in completing online/in-store orders, aided customers, and presentation..

CVS Pharmacy, Great Falls, VA — Store Cashier
May 2018 - October 2018

Responsible for managing cash, presenting merchandise, and aiding customers.



Contact Me

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📷 @bella.shapiro

Skills

Time Management • Retail • Customer Experience • Marketing Strategy • Organization • Teamwork • Communication • Creative Copy • Emotional Intelligence • Discipleship • Public Speaking • Photography • Inventory • Management • Marketing Retail • Social Media • Content Creation • Detail-Oriented

Organizations

Collegiate Women in Business
Virginia Tech organization striving to empower women in the business field

Cru

Campus ministry aiming to serve the Virginia Tech campus and mentor students

Awards

Dean's List • Fall 2020, Spring 2021, Fall 2021, Spring 2022

About Me

Bichon Poodle Lover • Amateur Poet • Avid Baker • Nature Enthusiast • Indie Music Fanatic